

Professor Nikolaos Korfiatis, FRSA, FHEA

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Education

- **PhD in Informatics**, Copenhagen Business School (CBS), Denmark, 2009
  Thesis: "Information Exchange and Behavior: A Multi-method Inquiry on Online Communities"
  Supervisor: Professor Volker Mahnke (Committee: Torkil Clemensen (CBS), Hans van der Heijden (Surrey), Roberto Zicari (Frankfurt))

- **Postgraduate Certificate (PGCert) in Higher Education Practice**, 2017
  School of Education, University of East Anglia, Norwich, Norfolk, United Kingdom

- **MSc in Interactive Systems Engineering**, Royal Institute of Technology (KTH), Sweden, 2005
  Specialization: Information Retrieval and Human-Computer Interaction
  Thesis: "The Opinion Evaluation Network: Ranking Imprecise Social Interactions"
  Supervisor: Dr Ambjörn Naeve

- **BSc in Management Science & Technology**, 2004
  Department of Management Science and Technology (DMST), School of Business,
  Athens University of Economics & Business, Greece
  Specialization: Information Systems and Electronic Commerce

Academic Appointments

- **Professor in Data Management and Analytics** 2022 – Present
  Department of Informatics, Ionian University, Corfu, Greece
  Government Gazette (ΦΕΚ): 2409/12-8-2024 ($\tau.\ \Gamma'$)

- **Associate Professor in Business Analytics** 2016 – 2022
  Norwich Business School, University of East Anglia, Norwich, Norfolk, United Kingdom

- **Assistant Professor in Business Analytics** 2015 – 2016
  Norwich Business School, University of East Anglia, Norwich, Norfolk, United Kingdom

- **Director, Big Data Laboratory / Senior Researcher** 2011 – 2015
  Chair for Databases and Information Systems, Fachbereich Informatik und Mathematik (FB12),
  Goethe Universität Frankfurt am Main, Germany

- **Assistant Professor (non Tenure track)** 2009 – 2011
  Department of Economics, Faculty of Social Sciences, University of Copenhagen, Denmark

Research Interests

- Business Analytics and Data Science
- Natural Language Processing and Text Mining
- Machine Learning and Artificial Intelligence (LLMs, RAG, Zero-shot Classification)
- Online Consumer Behavior and Electronic Word-of-Mouth
- Service Quality and Operations Management
- Biostatistics and Clinical Trial Analysis

Research Impact and Bibliometrics

- **Google Scholar**: 4,750+ citations, h-index 29, i10-index 42
- **Publications**: 92+ peer-reviewed articles in international journals and conferences (75% in Scimago Q1 journals)
- **CABS-Ranked Journals**: 7 publications in CABS 4* journals, 13 in CABS 3*, 6 in CABS 2*, 5 in CABS 1*

Research cited by OECD, UNESCO, European Commission, and Inter-American Development Bank. Referenced as prior art in IBM Patent US10755363B2. Media coverage includes The Telegraph, Guardian, Times of India, and Sydney Morning Herald.

Clinical Trials

Senior Biostatistician at Hellenic Cooperative Oncology Group (HeCOG). Work frequently presented at ASCO & ESMO.

- **NCT03568097** – PAVE: Intercalated Avelumab plus platinum-based chemotherapy in ES-SCLC (Phase II)
- **NCT05372081** – SNF-CLIMEDIN: Digital support and intervention in advanced NSCLC (Non-interventional)
- **NCT03311750** – A-REPEAT: Anti-EGFR re-challenge in RAS wild-type advanced CRC (Phase II)
- **NCT02512458** – CabaBone: Cabazitaxel in castration-resistant prostate cancer (Translational)
- **NCT04829890** – Dose-dense sequential adjuvant chemotherapy in early breast cancer (Phase III)
- **NCT03745430** – RACING: Ramucirumab with nab-paclitaxel/gemcitabine in pancreatic cancer (Phase I/II)
- **NCT04983628** – TR9/21 (ProProstate): Molecular profiling in prostate cancer (Translational)
- **NCT05758948** – Germline and somatic variants in de novo metastatic breast cancer (Translational)
- **NCT07561346** – Clinico-pathological and genomic features of HER2-low early breast cancer (Translational)
- **NCT07545434** – Prognostic role of TILs and CD8+ T cells in operable breast cancer (Translational)
- **NCT07521397** – Pooled analysis of seven adjuvant dose-dense studies in breast cancer (Observational)
- **NCT04365790** – HE10/13: Dose-dense chemotherapy in TNBC and HER2+ breast cancer (Translational)
- **NCT04403984** – HE10A13: Genomic alterations in luminal A/B early breast cancer (Translational)

Publications

Software

[1] Korfiatis, N. (2026). grangersearch: An R Package for Exhaustive Granger Causality Testing with Tidyverse Integration. arXiv | GitHub | CRAN

Datasets and Benchmarks

[1] Korfiatis, N., Avlonitis, M., Kourouthanassis, P., Karyotis, V., Ghinis, S., Gjoni, V., & Gkinis, S. (2026). G3 Corfu Butterflies: A Small-Scale Benchmark for Long-Tailed Multi-Label Attribute Recognition. DOI

Journal Articles

[1] Fountzilas, E., Papadopoulou, K., Korfiatis, N., Goussia, A., Christopoulou, A., Moirogiorgou, E., Tsoukalas, N., Petrakis, G., Gouedard, C., Zagouri, F., Stefanou, D., Kyriakou, F., Vorrias, E., Karageorgopoulou, S., Dimitrakopoulos, F., Vernadou, A., Murray, S., & Fountzilas, G. (2026). Detection of germline and somatic pathogenic variants in patients with de novo metastatic breast cancer (dnMBC) and assessment of their prognostic relevance: A Hellenic Cooperative Oncology Group (HeCOG) translational cohort study. *Clinical Cancer Research*, Vol. 32, No. 4_Supplement, pp. PS4-02-18. **(Scimago Q1)** DOI

[2] Lakis, S., Tsolaki, E., Korfiatis, N., Goussia, A., Kourea, H., Batistatou, A., Bobos, M., Papadopoulou, K., Charchanti, A., Bai, M., Tzaida, O., Petraki, K., Arapantoni, P., Koletsa, T., Pectasides, D., Koutras, A., Kalapanida, D., Dimitrakopoulos, F., Aravantinou-Fatorou, E., Spathas, N., Psyrri, A., Gogas, H., Zagouri,

F., & Fountzilas, G. (2026). Clinico-pathological and genomic features of HER2-low early Breast Cancer (eBC). Results of retrospective analysis of seven adjuvant trials by the Hellenic Cooperative Oncology Group (HeCOG). *Clinical Cancer Research*, Vol. 32, No. 4_Supplement, pp. PS4-01-20. **(Scimago Q1)** DOI

[3] Papadopoulou, K., Kourea, H., Goussia, A., Korfiatis, N., Koletsa, T., Tzaida, O., Bobos, M., Batistatou, A., Koumarianou, A., Aravantinou-Fatorou, E., Pectasides, D., Christopoulou, A., Linardou, H., Fountzila, E., Pentheroudakis, G., Koutras, A., Psyrri, A., Gogas, H., & Fountzilas, G. (2026). Profiling of 1491 tumors from four HeCOG early breast cancer (eBC) studies using targeted DNA sequencing and central pathology review. *ESMO Open*, Vol. 11. **(Scimago Q1)** DOI

[4] Razis, E., Papadopoulou, K., Korfiatis, N., Christodoulou, C., Kourea, H., Goussia, A., Tzaida, O., Batistatou, A., Mamilos, A., Markopoulos, C., Venizelos, V., Xepapadakis, G., Skarlos, P., Pentheroudakis, G., Pectasides, D., Koutras, A., Christopoulou, A., Psyrri, A., Gogas, H., Zagouri, F., & Fountzilas, G. (2026). Brain as a site of first recurrence after adjuvant therapy for early breast cancer: Mining the Hellenic Cooperative Oncology Group database. The BRACE study. *Breast Cancer Research and Treatment*, Vol. 220, No. 1, pp. 24. DOI

[5] Papaxoinis, G., Sgouros, J., Korfiatis, N., Papadopoulou, K., Psyrri, A., Zarkavelis, G., Ioannou, A., Petrakis, G., Kotsantis, I., Koumarianou, A., Fountzilas, E., Zagouri, F., Samantas, E., Fountzilas, G., & Pentheroudakis, G. (2026). Phase Ib-II Study of Ramucirumab Combined with Nab-paclitaxel and Gemcitabine as First-line Treatment in Patients With Advanced Pancreatic Adenocarcinoma (RACING). *Cancer Treatment and Research Communications*, Vol. 49, pp. 101481. DOI

[6] Kosmidis, P., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Psyrri, A., Fountzilas, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Fountzilas, G., & Linardou, H. (2026). SNF-CLIMEDIN: A Randomized Trial of Digital Support and Intervention in Patients With Advanced Non–Small Cell Lung Cancer. A Hellenic Cooperative Oncology Group Study. *Journal of Clinical Oncology: Clinical Cancer Informatics*, Vol. 10, pp. e2500234. **(Scimago Q1)** DOI

[7] Kosmidis, P., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Economopoulou, P., Fountzila, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Petrakis, G., Fountzilas, G., & Linardou, H. (2026). Comprehensive Molecular Profiling of Advanced NSCLC in Greek Patients: A Prospective HeCOG Study. *Cancer Treatment and Research Communications*, Vol. 48, pp. 101310. DOI

[8] Kosmidis, P., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Economopoulou, P., Fountzila, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Fountzilas, G., Petrakis, G., & Linardou, H. (2026). Association patterns among patient-reported adverse events in advanced NSCLC: A post-hoc analysis of the CLIMEDIN randomized controlled trial. *Journal of Clinical Oncology*, Vol. 44, No. 16_suppl, pp. e23271. **(Scimago Q1)** DOI

[9] Palla, E., Hatzithomas, L., Lekakos, G., & Korfiatis, N. (2026). Museum Service Recovery: Emotion Regulation in Responses to Online Negative Reviews. *Tourism Review*. Forthcoming. **(CABS 2, Scimago Q1)** DOI

[10] Dousios, D., Korfiatis, N., & Spanaki, K. (2025). The Persuasive Impact of Text and Audio Features on Technology Crowdfunding Campaigns: An empirical study on Kickstarter. *IEEE Transactions on Engineering Management*, Vol. 72, pp. 2049-2064. **(CABS 3, Scimago Q1)** DOI

[11] Goussia, A., Dimitrakopoulos, F., Korfiatis, N., Koletsa, T., Batistatou, A., Kourea, H., Bobos, M., Papadopoulou, K., Charchanti, A., Bai, M., Tzaida, O., Petraki, K., Arapantoni-Dadioti, P., Psyrri, A., Gogas, H., Zagouri, F., & Fountzilas, G. (2025). Clinical outcomes and important prognostic biomarkers following dose-dense sequential adjuvant chemotherapy (dds-CT) in early breast cancer (eBC): Pooled-analysis of individual patient data. *ESMO Open*, Vol. 10, pp. 104621. **(Scimago Q1)** DOI

[12] Kosmidis, P., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Psyrri, A., Fountzilas, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Fountzilas, G., & Linardou, H. (2025). SNF-CLIMEDIN: A HECOG prospective randomized trial of digital support and intervention in patients

with advanced NSCLC—Final results. *Journal of Clinical Oncology*, Vol. 43, No. 16_suppl, pp. 1515-1515. **(Scimago Q1)** DOI

[13] Kosmidis, P., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Psyrri, A., Fountzilas, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Fountzilas, G., & Linardou, H. (2025). Frequency of Adverse Events Reported Digitally by Patients with Advanced NSCLC: Analysis From CLIMEDIN, a HeCOG Study. *Journal of Thoracic Oncology*, Vol. 20, No. 10, pp. S392-S393. **(Scimago Q1)** DOI

[14] Linardou, H., Papadopoulou, K., Korfiatis, N., Goussia, A., Samantas, E., Aravantinos, G., Christopoulou, A., Spathas, N., Fountzilas, E., Psyrri, A., Koliou, G., Meditskou, S., Kosmas, E., Bobos, M., Charchanti, A., Vamvakaris, I., Koumarianou, A., Bafaloukos, D., Kosmidis, P., Fountzilas, G., & Mountzios, G. (2025). Intercalated Avelumab plus platinum-based chemotherapy in patients with Extensive-Stage Small-Cell Lung cancer (PAVE): Final outcome, immunophenotypic and biomarker analysis of a multi-center phase II Hellenic Cooperative Oncology Group study. *European Journal of Cancer*, Vol. 228, pp. 115660. **(Scimago Q1)** DOI

[15] Liontos, M., Goussia, A., Korfiatis, N., Papadopoulou, K., Kanellis, G., Visvikis, A., Petrakis, G., Tsiatas, M., Fountzilas, E., Samantas, E., Fountzilas, G., & Efstathiou, E. (2025). The role of Cabazitaxel in Patients With Castration-Resistant and Osseous Metastases Prostate Cancer: A Hellenic Cooperative Oncology Group Phase II Study. *Clinical Genitourinary Cancer*, Vol. 23, No. 1, pp. 102253. **(Scimago Q1)** DOI

[16] Sgouros, J., Eliades, A., Papadopoulou, K., Korfiatis, N., Papamichael, D., Fountzilas, E., Tsolaki, E., Achilleos, A., Tsangaras, K., Loizides, C., Oikonomopoulos, G., Makatsoris, T., Kypri, E., Ioannides, M., Koumbaris, G., Fountzilas, G., Patsalis, P., & Pentheroudakis, G. (2025). Anti-EGFR re-challenge with chemotherapy in RAS wild-type advanced colorectal cancer (A-REPEAT study): efficacy and correlations with tissue and plasma genotyping. *ESMO Gastrointestinal Oncology*, Vol. 7, pp. 100120. **(Scimago Q2)** DOI

[17] Chakkol, M., Johnson, M., Karatzas, A., Papadopoulos, G., & Korfiatis, N. (2024). Making Supply Chains Great Again: Examining structural changes to US manufacturing supply chains. *International Journal of Operations and Production Management*, Vol. 44, No. 5, pp. 1083–1108. **(CABS 4, Scimago Q1)** DOI

[18] Kosmidis, P., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Psyrri, A., Fountzilas, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Fountzilas, G., & Linardou, H. (2024). SNF-CLIMEDIN: A prospective randomized trial of digital intervention in patients with advanced NSCLC—A HeCOG study. *Journal of Clinical Oncology*, Vol. 42, No. 16_suppl, pp. 1520-1520. **(Scimago Q1)** DOI

[19] Linardou, H., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Vozikis, A., Lampaki, S., Psyrri, A., Fountzilas, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Fountzilas, G., & Kosmidis, P. (2024). Analysis of evolution of patient reported side effects during treatment for advanced NSCLC. *Annals of Oncology*, Vol. 35, pp. S863-S864. **(Scimago Q1)** DOI

[20] Mountzios, G., Papadopoulou, K., Korfiatis, N., Goussia, A., Samantas, E., Aravantinos, G., Christopoulou, A., Spathas, N., Fountzilas, E., Psyrri, A., Koliou, G., Meditskou, S., Kosmas, E., Bobos, M., Charchanti, A., Vamvakaris, I., Koumarianou, A., Bafaloukos, D., Kosmidis, P., Fountzilas, G., & Linardou, H. (2024). Final outcome, immunophenotypic and biomarker analysis of intercalated avelumab plus platinum-based chemotherapy in patients with extensive-stage small cell lung cancer (PAVE). *ESMO Open*, Vol. 9, pp. 102770. **(Scimago Q1)** DOI

[21] Yan, N., Dousios, D., Korfiatis, N., & Chalvatzis, C. (2024). Mapping the signaling environment between sustainability-focused entrepreneurship and investment inputs: A topic modeling approach. *Business Strategy and the Environment*, Vol. 33, No. 6, pp. 5405-5422. **(CABS 3, Scimago Q1)** DOI

[22] Yang, N., Korfiatis, N., Zissis, D., & Spanaki, K. (2024). Incorporating Topic Membership in Review Rating Prediction from Unstructured Data: A Gradient Boosting Approach. *Annals of Operations Research*, Vol. 339, pp. 631–662. **(CABS 3, Scimago Q1)** DOI

[23] Argyropoulou, M., Zissis, D., Korfiatis, N., & Zampou, E. (2023). Horizontal collaboration in the last mile distribution: Gauging managerial response to disruption and abnormal demand. *Benchmarking: An International Journal*, Vol. 30, No. 2, pp. 460–474. **(CABS 1, Scimago Q2)** DOI

[24] Karatzas, A., Papadopoulos, G., Stamolampros, P., Raja, J., & Korfiatis, N. (2023). Front- and back-end employee satisfaction during service transition. *International Journal of Operations and Production Management*, Vol. 43, No. 7, pp. 1121–1147. **(CABS 4, Scimago Q1)** DOI

[25] Linardou, H., Kosmidis, T., Papadopoulou, K., Korfiatis, N., Lampaki, S., Psyrri, A., Fountzilas, E., Christopoulou, A., Samantas, E., Vagionas, A., Mountzios, G., Gkoumas, G., Tsoukalas, N., Athanasiadis, I., Bafaloukos, D., Panopoulos, C., Koufaki, M., Vozikis, A., Fountzilas, G., & Kosmidis, P. (2023). Clinical and molecular study with digital support of advanced non-small cell lung cancer patients: SNF-CLIMEDIN, a prospective randomized Hellenic Cooperative Oncology Group study. *Annals of Oncology*, Vol. 34, pp. S816-S817. **(Scimago Q1)** DOI

[26] Aykol, B., Leonidou, L., Samiee, S., & Korfiatis, N. (2022). A meta-analysis of the antecedents and outcomes of consumer foreign country image perceptions: The moderating role of macro-level country differences. *Management International Review*, Vol. 62, No. 5, pp. 741–784. **(CABS 3, Scimago Q1)** DOI

[27] Chopdar, P., Paul, J., Korfiatis, N., & Lytras, M. (2022). Examining the role of consumer impulsiveness in multiple app usage behavior among mobile shoppers. *Journal of Business Research*, Vol. 140, pp. 657-669. **(CABS 3, Scimago Q1)** DOI

[28] Leonidou, L., Eteokleous, P., Christofi, A., & Korfiatis, N. (2022). Drivers, outcomes, and moderators of consumer intention to buy organic goods: Meta-analysis, implications, and future agenda. *Journal of Business Research*, Vol. 151, pp. 339-354. **(CABS 3, Scimago Q1)** DOI

[29] Tsolakis, N., Zissis, D., Papaeuthimiou, S., & Korfiatis, N. (2022). Towards AI driven environmental sustainability: an application of automated logistics in container port terminals. *International Journal of Production Research*, Vol. 60, No. 14, pp. 4508-4528. **(CABS 3, Scimago Q1)** DOI

[30] Symitsi, E., Stamolampros, P., Daskalakis, G., & Korfiatis, N. (2021). The informational value of employee online reviews. *European Journal of Operational Research*, Vol. 288, No. 2, pp. 605-619. **(CABS 4, Scimago Q1)** DOI

[31] Poulos, M., Korfiatis, N., & Papavlassopoulos, S. (2020). Assessing Stationarity in Web Analytics: A study of Bounce Rates. *Expert Systems*, Vol. 37, No. 3, pp. e12502. **(CABS 2, Scimago Q2)** DOI

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[34] Stamolampros, P., Dousios, D., Korfiatis, N., & Symitsi, E. (2020). The Joint Effect of Consumer and Service Providers' Culture on Online Service Evaluations: A Response Surface Analysis. *Tourism Management*, Vol. 78, pp. 104057. **(CABS 4, Scimago Q1)** DOI

[35] Korfiatis, N., Stamolampros, P., Kourouthanassis, P., & Sagiadinos, V. (2019). Measuring service quality from unstructured data: A topic modeling application on airline passengers' online reviews. *Expert Systems with Applications*, Vol. 116, pp. 472-486. **(CABS 1, Scimago Q1)** DOI

[36] Kostagiolas, P., Lavranos, C., & Korfiatis, N. (2019). Learning analytics: Survey data for measuring the impact of study satisfaction on students' academic self-efficacy and performance. *Data in Brief*, Vol. 25, pp. 104051. **(Scimago Q3)** DOI

[37] Stamolampros, P., & Korfiatis, N. (2019). Airline service quality and economic factors: An ARDL approach on US airlines. *Journal of Air Transport Management*, Vol. 77, pp. 24-31. **(CABS 1, Scimago Q1)** DOI

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[40] Chopdar, P., Korfiatis, N., Sivakumar, V., & Lytras, M. (2018). Mobile shopping apps adoption and perceived risks: A cross-country perspective utilising the Unified Theory of Acceptance and Use of Technology. *Computers in Human Behavior*, Vol. 86, pp. 109-128. **(CABS 2, Scimago Q1)** DOI

[41] Huang, G., Korfiatis, N., & Chang, C. (2018). Mobile Shopping Cart Abandonment: The role of Conflicts, Ambivalence and Hesitation. *Journal of Business Research*, Vol. 85, No. C, pp. 165-174. **(CABS 3, Scimago Q1)** DOI

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[43] Stamolampros, P., Korfiatis, N., & Symitsi, E. (2018). Exploring the Behavioral Drivers of Review Valence: The Direct and Indirect Effects of Multiple Psychological Distances. *International Journal of Contemporary Hospitality Management*, Vol. 30, No. 10, pp. 3083-3099. **(CABS 3, Scimago Q1)** DOI

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[45] Huang, G., & Korfiatis, N. (2015). Trying before buying: The moderating role of online reviews in trial attitude formation towards mobile apps. *International Journal of Electronic Commerce*, Vol. 19, No. 4, pp. 77-111. **(CABS 3, Scimago Q1)** DOI

[46] Korfiatis, N., Lytras, M., & Zicari, R. (2015). Gender Effects and Cooperation Styles in the Facebook Community: A Quasi-Experimental Assessment. *Computers in Human Behavior*, Vol. 48, pp. 44–50. **(CABS 2, Scimago Q1)** DOI

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[50] Wu, P., & Korfiatis, N. (2013). You Scratch Someone's Back and We'll Scratch Yours: Collective Reciprocity in Social Q&A Communities. *Journal of the American Society for Information Science and Technology (JASIST)*, Vol. 64, No. 10, pp. 2069-2077. **(CABS 3, Scimago Q1)** DOI

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[3] **State of South Carolina** (2023). The 2019 paper "Measuring service quality from unstructured data" (co-authored with Stamolampros, P., Kourouthanassis, P., and Sagiadinos, V.) in *Expert Systems with Applications* has been cited in "AGENDA Academic Standards & Assessments Subcommittee Meeting".

[4] **IBM Patent** (2020). The 2013 paper "Using Online Consumer Reviews as a Source for Demographic Recommendations" (co-authored with Poulos, M.) in *Expert Systems with Applications* has been cited as Prior Art in IBM patent "Augmented Reviews with Cognitive Reasoning" (US10755363B2).

[5] **European Commission** (2018). The 2012 paper "Evaluating content quality and helpfulness of online product reviews" (co-authored with García-Bariocanal, E. and Sánchez-Alonso, S.) in *Electronic Commerce Research and Applications* has been cited in "Behavioural study on the transparency of online platforms" by *European Commission, Consumers, Health, Agriculture and Food Executive Agency*.

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Teaching Experience

Ionian University (2022–Present)

Business Analytics, Data Science Methods, Statistics, Python Programming

University of East Anglia (2015–2022)

Business Analytics (MSc), Research Methods, Data Mining, Operations Management

Goethe University Frankfurt (2011–2015)

Big Data Analytics, Database Systems, Information Systems

Copenhagen Business School (2005–2009)

Database Systems, Information Systems (Teaching Assistant)

PhD Supervision

Completed (First Placement)

- Panagiotis Stamolampros (University of East Anglia, 2019) → University of Leeds
- Yimeng Li (University of East Anglia, 2020) → School of Management, Guizhou University, Guiyang
- Nancy Yang (University of East Anglia, 2021) → Warwick Business School
- Rasem Quidah (University of East Anglia, 2023) → University of Suffolk
- Fahad Alaboush (University of East Anglia, 2024) → University of Hail, Kingdom of Saudi Arabia
- Rawan Quidah (University of East Anglia, 2024) → University of East Anglia

Current

- Hala Obeidat (Norwich Business School, University of East Anglia, 2021–)
- Andreas Ringas (Department of Informatics, Ionian University, 2025–)
- Alexandra Diavati (Department of Informatics, Ionian University, 2025–)
- Angelos Papavlassopoulos (Department of Information Science, Ionian University, 2026–) [co-supervisor]

Professional Activities

Editorial Boards

Associate Editor, *Tourism Review* (2020–Present)

Reviewing

Management Information Systems Quarterly, European Journal of Operational Research, Tourism Management, Journal of Business Research, International Journal of Hospitality Management, Computers in Human Behavior, Journal of Travel Research, Annals of Tourism Research

Professional Memberships

- Fellow, Higher Education Academy (UK)
- Member, Association for Information Systems (AIS)
- Member, INFORMS

Technical Skills

Programming: R (primary), Python, SQL, Scala
ML/AI: scikit-learn, TensorFlow, PyTorch, LangChain, Hugging Face, LLMs (GPT, LLAMA, BERT)
Statistics: R/tidyverse, SAS, Stata, SPSS
Platforms: Databricks, AWS (Bedrock, SageMaker), Azure OpenAI
Clinical Standards: CDISC, SDTM, ADaM

Languages

English (Fluent) • German (Advanced) • Greek (Native)

Up to date publication list at nkorf.github.io/publications